



## Street Feast documentation guidelines 28<sup>th</sup> August 2011.

### What is Street Feast?

Street Feast is a national event to celebrate community. Street Feast isn't any old shindig. It's a not-for-profit, all-for-fun, do-it-yourself celebration. Street Feast is a neighbourhood street party that will be hosted by local neighbours, and will be happening in communities all over Ireland at the same time.

This 28<sup>th</sup> of August, at around 12 noon, communities across Ireland will sit down for a feast to celebrate community. They can be anywhere really - out on the street, in a local park or in our front gardens. There are lots of good reasons to have a Street Feast. Most of all it's a great excuse to eat good food, meet new people who live near you and have a bit of craic.

### Why we want to document the feasts

- To be able to share the essence of Street Feast quickly and effectively with people who will organise a Street Feast in their area next year
- To communicate what Street Feast is to organisations who may decide to support Street Feast
- As a pitch to potential funders or investors in Street Feast for next year.
- To share the videos and photos online as a way of maintaining and building momentum for next year.
- To inspire, capture, excite and impress people across Ireland, so that they too are empowered to put on a Street Feast.
- To explain the issues that we believe Street Feast can address and improve: Isolation, loneliness, lack of community spirit, poverty, unhealthy communities, local economy, local food systems

### Core Messages:

Street Feast is about building and bridging communities  
Showing what can be achieved when communities come together  
Bring more life onto the street.  
Sharing local food  
Supporting local business  
Having fun!

### Key Words:

**Street Feast is:** friendly, fun, foody, grass-roots, chatty, voluntary, celebratory, self-sustaining, community-focussed, hands-on, local, trustworthy, nimble, honest, focusses on the little things, interested in life and people, creative, hard-working, family-centric, making real-world changes, values-driven, responsible, colourful, happy, optimistic, green, inspirational.

***Street Feast is about community; real life and real people.***





**Ideally, what we want to create:** 60 second/1.5 minute clips, music only 2.5 minute clip with interview and soundbytes from organisers and participants.

### Shot List - for video and photos

#### ExtraLongShot and VeryLongShot:

Feast/tables from far away,  
Context Tracking kid(s) running/playing down street  
Tracking and older person sitting down/joining the feast  
Tracking a person carrying food, chairs, tables to the feast  
Tracking a person leaving their house and joining the feast (from behind?)

#### MS or MLS of:

- people interacting - pets/animals interacting
- any animals/pets - a child eating - a young person eating - a middle aged person eating - and older person eating - people talking (young/middle/older) - food x10 - people's faces and expressions (x10) - street drawings - decorations
- If possible:
- Long shot of street from above
- Time lapse/Shot of street filling
- Time lapse /Shot of street emptying
- Continuous shot/ Long shot of streets leading up to each street feast while on bike/in car

#### Close ups:

- Bunting
- Food/ BBQ/ Home baking (if there!)
- Chalk drawings/ street drawings
- Faces- conversations, smiles, dialogue
- Hands- sharing food, shaking hands
- Animals or pets

#### Video Interview list for longer film

Organiser from each feast –

Why did you decide to organise a Street Feast?  
What have you gotten out of organising a Street Feast?  
What benefits do you anticipate?  
Any funny stories or anecdotes that you can share?

5 participants –  
'What do you think of the day?'  
What do you think are the benefits of the day?





Any funny stories or anecdotes you can share?

### Sound List

One full song. Ideally live music played at a street feast, people talking (background noise)  
background noise for all rushes  
children playing  
laughter and chat  
soundbytes from participants (x5), organisers, children, passersby....

### Examples of videos:

Here is the Street Feast 2011 promo video.

<http://www.youtube.com/watch?v=Vcd4-Y-zYt8>

You can also find a list of videos from the Street Feast youtube page here:

<http://www.youtube.com/user/streetfeast>

Videos of the Big Lunch, held last year in the UK (one inspiration of this initiative)

<http://www.youtube.com/watch?v=UY8akL1txjQ>

<http://www.youtube.com/watch?v=99-vPm8ILhA>

<http://www.youtube.com/watch?v=qxN1VmlE7qw>

### Queries or Questions:

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